

TEAM III



DESIGN ENGINEERING, INC.

**2023
SPONSORSHIP
PROGRAM**



Photo courtesy:
John Jackson Not Stock Photography
@notstockphoto



EDDIE'S ROD AND CUSTOM
CEDAR RAPIDS, IOWA



2023 SPONSORSHIP PROGRAM

Design Enigneering, Inc. is looking for quality builders, race teams and exciting vehicles to sponsor in 2023.

Team DEI isn't just a sponsorship. It is an elite group of the best of the best. Street Machines of the Year, Hot Rods of the Year, Barrett Jackson Cup Winners, National and International Drivers & Riders, Race Teams, and World Class Builders.

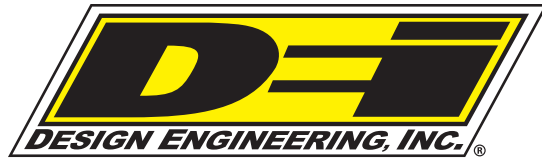
What does a Team DEI Sponsorship mean for you?

- The highest quality product available and improved performance for you.
- High profile coverage from our social media and marketing outlets.
- Be part of an elite partnership with DEI with full product and technical support.



Wright Motorsports is part of Team DEI to control heat & sound





2023 DEI Sponsorship Application

Thank you for your interest in being a part of Team DEI and our sponsorship program. **Please fill out this form completely** and email it to sponsorship@designengineering.com. Incomplete applications will not be reviewed for sponsorship. Make sure to include any supporting documentation or information for your sponsorship request. Thank you.

Owner's Name _____ Phone _____

Other Contact _____ Builder Project Partner Phone _____

Shipping Address _____

State _____ City _____ Zip Code _____

Country _____

Email Address _____

Vehicle/Build Website _____

Social Media:
 Facebook @ _____ Twitter @ _____ Instagram @ _____
 YouTube @ _____ Other: _____ Hashtags: _____

Vehicle Type Race Vehicle Show Vehicle Exhibition Vehicle Other Vehicle

(If race vehicle) Type of Racing _____

Year _____ Make _____ Model _____

Color _____ Build in Process Build Completed

Current Sponsors _____

Details / Modifications

Estimated H.P.: _____ Best 1/4 mi. time: _____ Best Lap time & track name: _____

Details/Modifications: _____

Scheduled Media / Magazine Coverage

Magazine Title _____ Issue Date _____

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Promotional Value

Required vehicle documentation / promotions for your product

Vehicle with product video and/or photography (Links to video of vehicle and product use video & photography)

Event participation

Date: _____ Event _____

Date: _____ Event _____

Date: _____ Event _____

Date: _____ Event _____

Additional documentation / promotions for your project

SEMA booth feature vehicle Booth# _____ Company name _____

SEMA floor feature vehicle Location / Hall _____

PRI booth feature vehicle Booth# _____ Company name _____

Website feature / story Website _____ Website _____

Television Integration Network/Channel _____ Show _____

Product(s) Requested

Part #	Qty	Description

Sponsorship Marketing Materials

8" x 3" die-cut logo decal	<input type="checkbox"/> Black	<input type="checkbox"/> White	<input type="checkbox"/> Silver	<input type="checkbox"/> Red	
Shirt Size	<input type="checkbox"/> Small	<input type="checkbox"/> Medium	<input type="checkbox"/> Large	<input type="checkbox"/> X-Large	<input type="checkbox"/> XX-Large

We offer vector art on our website for those who wish to cut their own vinyl for their vehicles.
Please keep in mind to use an appropriate size that will best represent the brand selected.

Design Engineering, Inc. 604 Moore Rd., Avon Lake Ohio 44012
www.DesignEngineering.com • Toll free 800-264-9472 • Local 440-930-7940 • Fax 440-930-7967

Please email application and all supporting documentation to sponsorship@designengineering.com