

# 2022 SPONSORSHIP PROGRAM BE PART OF A PROVEN WINNING TEAM

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VIDA



WeatherTech

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Wright Motorsports is part of Team DEI to control the heat in their racing program



REAL WIELMEDIC

# Design Enigneering, Inc. is looking for quality builders, race teams and exciting vehicles to sponsor in 2022.

Team DEI isn't just a sponsorship. It is an elite group of the best of the best. Street Machines of the Year, Hot Rods of the Year, Barrett Jackson Cup Winners, National and International Drivers & Riders, Race Teams, and World Class Builders.

## What does a Team DEI Sponsorship mean for you?

- The highest quality product available and improved performance for you.
- High profile coverage from our social media and marketing outlets.
- Be part of an elite partnership with DEI with full product and technical support.





2022 DEI Sponsorship Application Thank you for your interest in being a part of Team DEI and a sponsorship with us. Please fill out this form completely and email it to sponsorship@designengineering.com. Incomplete applications will not be reviewed for sponsorship. Make sure to include any supporting documentation or information for your sponsorship request. Thank you.

Owner's Name				
Other Contact		[	Builder Project Partner Phone	
Shipping Address				
State	City		Zip Code	
Country				
Email Address				
Vehicle/Build Web	site			
Social Media:				
Facebook @		Twitter @	Inst	agram @
YouTube @		Other:	Hashta	gs:
Vehicle Type	Race Vehicle	Show Vehicle	Exhibition Vehicle	Other Vehicle
(If race vehicle) Typ	pe of Racing _			
Year	Make		Model	
Color			Build in Process	Build Completed
Current Sponsors				

#### **Details / Modifications**

Estimated H.P:	Best 1/4 mi. time:	Best Lap time & track name:
Details/Modifications:		

#### Scheduled Media / Magazine Coverage

Magazine Title	Issue Date	
Magazine Title	Issue Date	

# Promotional Value

Promotional Value Required vehicle documentation / promotions for your product		
Vehicle with product video and/or photography (Links to video of vehicle and product use video & photography)		
Event participation		
Date:	Event	

### Additional documentation / promotions for your project

SEMA booth feature vehicle	Booth#	Company name	
SEMA floor feature vehicle	Location / Hall		
PRI booth feature vehicle	Booth#	Company name	
Website feature / story	Website		Website
Television Integration	Network/Channel		Show

#### **Product(s) Requested**

Part #	Qty	Description
Sponsorship Marke	ting Materia	ls
8" x 3" die-cut logo dee		Black White Silver Red
Shirt Size	Small	Medium Large X-Large XX-Large

We offer vector art on our website for those who wish to cut their own vinyl for their vehicles. Please keep in mind to use an appropriate size that will best represent the brand selected.



NOTE -

Once accepted, you will be required to create a profile on Car Buff Network's website. This gives you a place to share all the info on the car / truck and it's build process. You will be able to insert images, tag companies, and give the full story on the build. Once you tag a company, your build will show up on their page as well.

Design Engineering, Inc. 604 Moore Rd., Avon Lake Ohio 44012 www.DesignEngineering.com • Toll free 800-264-9472 • Local 440-930-7940 • Fax 440-930-7967

Please email application and all supporting documentation to sponsorship@designengineering.com