



## 2021 SPONSORSHIP PROGRAM

Design Enigneering, Inc. is looking for quality builders, race teams and exciting vehicles to sponsor in 2021.

Team DEI isn't just a sponsorship. It is an elite group of the best of the best. Street Machines of the Year, Hot Rods of the Year, Barrett Jackson Cup Winners, National and International Drivers & Riders, Race Teams, and World Class Builders.

## What does a Team DEI Sponsorship mean for you?

- The highest quality product available and improved performance for you.
- High profile coverage from our social media and marketing outlets.
- Be part of an elite partnership with DEI with full product and technical support.





2021 DEI Sponsorship Application
Thank you for your interest in being a part of Team DEI and a sponsorship with us. Please fill out this form completely and email it to sponsorship@designengineering.com. Incomplete applications will not be reviewed for sponsorship. Make sure to include any supporting documentation or information for your sponsorship request. Thank you.

Owner's Name		Phone							
Other Contact		<b>=</b> 6:							
Shipping Address									
State	City	Zip Code							
Country									
Email Address									
Vehicle/Build Web	osite								
Social Media: Facebook @		Twitter @	Instagram @						
			Hashtags:						
Vehicle Type	Race Vehicle	Show Vehicle	Exhibition Vehicle Other Vehicle						
(If race vehicle) Type of Racing									
Year	Make		Model						
Color			Build in Process Build Completed						
Current Sponsors									

## **Details / Modifications** Estimated H.P.: Best 1/4 mi. time: Best Lap time & track name: Details/Modifications: Scheduled Media / Magazine Coverage Issue Date Magazine Title Issue Date \_\_\_\_ Magazine Title **Promotional Value** Required vehicle documentation / promotions for your product Vehicle with product video and/or photography (Links to video of vehicle and product use video & photography) **Event participation** Date: Event Event \_\_\_\_\_ Date: \_\_\_\_ Event \_\_\_\_\_ Date: Date: Event Additional documentation / promotions for your project Booth# Company name SEMA booth feature vehicle SEMA floor feature vehicle Location / Hall Booth#\_\_\_\_\_ Company name \_\_\_\_\_ PRI booth feature vehicle Website \_\_\_\_\_ Website\_\_\_\_ Website feature / story Network/Channel \_\_\_\_\_ Show \_\_\_\_ Television Integration

Product(s) Re	equested						
Part #	Qty	Description					
Sponsorship N	Marketing Mate	rials					
8" x 3" die-cut I	ogo decal	Black	☐ White	Silv	ver Red		
Shirt Size	☐ Smal	І Пм	ledium	Large	X-Large	☐ XX-Large	

We offer vector art on our website for those who wish to cut their own vinyl for their vehicles. Please keep in mind to use an appropriate size that will best represent the brand selected.

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