

TEAM III



2020 SPONSORSHIP PROGRAM BE A PART OF A PROVEN WINNING TEAM

- WRIGHT MOTORSPORTS
- ROADSTER SHOP
- JOHNSON'S HOT ROD
- STREET MACHINERY
- AARON QUINE
- ADAM ANDRETTI
- MARTINO MOTORSPORTS
- GOOLSBY CUSTOMS
- GREENING AUTO COMPANY
- FARRELL PERFORMANCE
- SAHLEN RACING
- JUNK PLAYERS SPECIAL



Rolex 24 Hours at Daytona, and winners of back-to-back-to-back IMSA GT3 Challenge championships.



2020 SPONSORSHIP PROGRAM

Design Engineering, Inc. is looking for quality builders, race teams and exciting vehicles to sponsor in 2020.

Team DEI isn't just a sponsorship. It is an elite group of the best of the best. Street Machines of the Year, Hot Rods of the Year, Barrett Jackson Cup Winners, National and International Drivers & Riders, Race Teams, and World Class Builders.

What does a Team DEI Sponsorship mean for you?

- The highest quality product available and improved performance for you.
- High profile coverage from our social media and marketing outlets.
- Be part of an elite partnership with DEI with full product and technical support.

What does a Team DEI Sponsorship mean for us?

- To showcase the performance and quality of DEI products in a variety of markets.
- Increased brand awareness and brand loyalty of DEI products.
- Content for DEI marketing initiatives.



Jordan Phillips

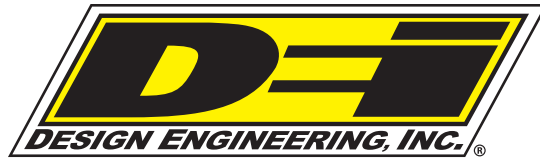


Farrell Performance

Getting started is easy. Completely fill out the application on the following pages then email it with any supporting required documentation to: sponsorship@designengineering.com



Road Rage Camaro
built by Roadster Shop



2019 DEI Sponsorship Application

Thank you for your interest in being a part of Team DEI and a sponsorship with us. **Please fill out this form completely** and email it to sponsorship@designengineering.com. Incomplete applications will not be reviewed for sponsorship. Make sure to include any supporting documentation or information for your sponsorship request. Thank you.

Owner's Name _____ Phone _____

Other Contact _____ Builder Project Partner Phone _____

Shipping Address _____

State _____ City _____ Zip Code _____

Country _____

Email Address _____

Vehicle/Build Website _____

Social Media:
 Facebook @ _____ Twitter @ _____ Instagram @ _____
 YouTube @ _____ Other: _____ Hashtags: _____

Vehicle Type Race Vehicle Show Vehicle Exhibition Vehicle Other Vehicle

(If race vehicle) Type of Racing _____

Year _____ Make _____ Model _____

Color _____ Build in Process Build Completed

Current Sponsors _____

Details / Modifications

Estimated H.P.: _____	Best 1/4 mi. time: _____	Best Lap time & track name: _____
Details/Modifications: _____		

Scheduled Media / Magazine Coverage

Magazine Title _____	Issue Date _____
Magazine Title _____	Issue Date _____

Promotional Value

Required vehicle documentation / promotions for your product

Vehicle with product video and/or photography (Links to video of vehicle and product use video & photography)

Event participation

Date: _____ Event _____

Date: _____ Event _____

Date: _____ Event _____

Date: _____ Event _____

Additional documentation / promotions for your project

<input type="checkbox"/> SEMA booth feature vehicle	Booth# _____	Company name _____
<input type="checkbox"/> SEMA floor feature vehicle	Location / Hall _____	
<input type="checkbox"/> PRI booth feature vehicle	Booth# _____	Company name _____
<input type="checkbox"/> Website feature / story	Website _____	Website _____
<input type="checkbox"/> Television Integration	Network/Channel _____	Show _____

Product(s) Requested

Part #	Qty	Description
_____	_____	_____
_____	_____	_____
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Sponsorship Packet Information

8" x 3" die-cut logo decal	<input type="checkbox"/> Black	<input type="checkbox"/> White	<input type="checkbox"/> Silver	<input type="checkbox"/> Red	
Shirt Size	<input type="checkbox"/> Small	<input type="checkbox"/> Medium	<input type="checkbox"/> Large	<input type="checkbox"/> X-Large	<input type="checkbox"/> XX-Large

We offer vector art on our website (www.designengineering.com/downloads/vinyl) for those who wish to cut their own vinyl for their vehicles.
Please keep in mind to use an appropriate size that will best represent the brand selected.

Design Engineering, Inc. 604 Moore Rd., Avon Lake Ohio 44012
www.DesignEngineering.com • Toll free 800-264-9472 • Local 440-930-7940 • Fax 440-930-7967

Please email application and all supporting documentation to sponsorship@designengineering.com