



# 2026 SPONSORSHIP PROGRAM CHOSEN BY THE BEST.

RACE-TESTED, BUILDER-APPROVED  
THE STRENGTH BEHIND WINNERS.





## 2026 SPONSORSHIP PROGRAM

# PRODUCTS CRAFTED FOR THOSE WHO CREATE ICONS.

Team DEI isn't just a sponsorship. It is an elite group of the best of the best. Street Machines of the Year, Hot Rods of the Year, Barrett Jackson Cup Winners, National and International Drivers & Riders, Race Teams, and World Class Builders.



Johnson's hot rod shop



Builder - Johnson's Hot Rods '32 Roadster

Owner - Mekenzie Murphy - Grease Monkey Princess  
@greasemonkeyprincess

Photography - John Jackson - NotStock Photography



## WHAT DOES A TEAM DEI SPONSORSHIP MEAN FOR YOU?

- The highest quality product available and improved performance for you.
- High profile coverage from our social media and marketing outlets.
- Be part of an elite partnership with DEI with full product and technical support.

◀ Jessica Capizzi of Get Fast Performance trusts DEI heat and sound control.



## 2026 DEI Sponsorship Application

Thank you for your interest in being a part of Team DEI and our sponsorship program. **Please fill out this form completely** and email it to [sponsorship@designengineering.com](mailto:sponsorship@designengineering.com). Incomplete applications will not be reviewed for sponsorship. Make sure to include any supporting documentation or information for your sponsorship request. Thank you.

Owner's Name	Phone	
Other Contact	<input type="checkbox"/> Builder <input type="checkbox"/> Project Partner	Phone
Shipping Address		
State	City	Zip Code
Country		
Email Address		
Vehicle/Build Website		
Social Media:		
Facebook @	Twitter @	Instagram @
YouTube @	Other:	Hashtags:

Vehicle Type	<input type="checkbox"/> Race Vehicle	<input type="checkbox"/> Show Vehicle	<input type="checkbox"/> Exhibition Vehicle	<input type="checkbox"/> Other Vehicle
(If race vehicle) Type of Racing				
Year	Make	Model		
Color	<input type="checkbox"/> Build in Process		<input type="checkbox"/> Build Completed	

Current Sponsors	

## Details / Modifications

Estimated H.P.: \_\_\_\_\_ Best 1/4 mi. time: \_\_\_\_\_ Best Lap time & track name: \_\_\_\_\_

Details/Modifications: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Scheduled Media / Magazine Coverage

Magazine Title \_\_\_\_\_ Issue Date \_\_\_\_\_

Magazine Title \_\_\_\_\_ Issue Date \_\_\_\_\_

## Promotional Value

### Required vehicle documentation / promotions for your product

Vehicle with product video and/or photography (Links to video of vehicle and product use video & photography)  
\_\_\_\_\_  
\_\_\_\_\_

### Event participation

Date: \_\_\_\_\_ Event \_\_\_\_\_

Date: \_\_\_\_\_ Event \_\_\_\_\_

Date: \_\_\_\_\_ Event \_\_\_\_\_

Date: \_\_\_\_\_ Event \_\_\_\_\_

### Additional documentation / promotions for your project

<input type="checkbox"/> SEMA booth feature vehicle	Booth# _____	Company name _____
<input type="checkbox"/> SEMA floor feature vehicle	Location / Hall _____	
<input type="checkbox"/> PRI booth feature vehicle	Booth# _____	Company name _____
<input type="checkbox"/> Website feature / story	Website _____	Website _____
<input type="checkbox"/> Television Integration	Network/Channel _____	Show _____

## Product(s) Requested

## Sponsorship Marketing Materials

8" x 3" die-cut logo decal	<input type="checkbox"/> Black	<input type="checkbox"/> White	<input type="checkbox"/> Silver	<input type="checkbox"/> Red	
Shirt Size	<input type="checkbox"/> Small	<input type="checkbox"/> Medium	<input type="checkbox"/> Large	<input type="checkbox"/> X-Large	<input type="checkbox"/> XX-Large

We offer vector art on our website for those who wish to cut their own vinyl for their vehicles. Please keep in mind to use an appropriate size that will best represent the brand selected.

Design Engineering, Inc. 604 Moore Rd., Avon Lake Ohio 44012  
www.DesignEngineering.com • Toll free 800-264-9472 • Local 440-930-7940

**Please email application and all supporting documentation to [sponsorship@designengineering.com](mailto:sponsorship@designengineering.com)**