



# NEW PRODUCT SELL SHEET

## SEAT SHADE™ MOTORCYCLE SEAT COVER BLOCKS SUN, KEEPS SEATS COOL, PACKS SMALL, INSTALLS FAST



### Overview:

Tired of sitting on a scorching hot motorcycle seat? The DEI Seat Shade protects your seat from the sun, keeping it cool and comfortable no matter how long you're parked. It installs in under 30 seconds—even on a hot bike—and folds down small into the included storage bag. Made from UV-stable material and ready to repel water with optional treatment. Compact, convenient, and road-ready. Made for larger touring bikes with or without a trunk.

### KEY FEATURES

#### Get On and Go:

Seat Shade blocks the hot sun from seats keeping them cool. Letting you just get on your ride and go

#### Installs in Seconds:

Easy to install, Seat Shade hooks onto handle bars, foot pegs, trunk brackets. Extra straps and hooks provide flexible fitment across nearly any bike configuration for maximum Seat Shade coverage

#### Durable Material:

UV-resistant stretch twill fabric with a heat-reflective aluminum coating that blocks sun, sheds rain, and keeps its shape season after season.

#### Keeps Paint Looking Great:

Soft underlayer protects paint from scratches and marring

#### Space Saving Design:

Folds small in to included storage bag and stows away in any saddle bag or compartment



**MADE FOR  
LARGER  
TOURING  
BIKES WITH  
OR WITHOUT  
A TRUNK**

### WHY CUSTOMERS NEED THIS PRODUCT

- Keep seat cool, so you can just get on your bike and go. No waiting for seats to cool down
- Protects expensive leather seats from damaging sun
- On/Off in seconds and stores easily in saddle bag

**CONVENIENT STORAGE  
BAG WITH ADDITIONAL  
HOOKS AND STRAPS  
FOR EASY INSTAL**



**Part Number: 902328**

#### INCLUDED:

- SEAT SHADE • STORAGE BAG
- 5 HOOKS • 2 EXTENSION STRAPS

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FOR MORE INFORMATION AND OUR COMPLETE PRODUCT LINE GO TO  
**DesignEngineering.com**